

# thecollegian

INDEPENDENT VOICE FOR KANSAS STATE UNIVERSITY

VOL. 119 NO. 93

THURSDAY, FEBRUARY 13, 2014

www.kstatecollegian.com

## Taking the plunge for Special Olympics

By KAREN SARITA INGRAM  
THE COLLEGIAN

Jumping into the icy waters of Tuttle Creek Lake in February might normally sound like a bad idea, but add costumes and registration fees and it becomes the highly anticipated charity drive, the Polar Bear Plunge. Last year's event drew more than 250 people to raise money for the Special Olympics Kansas program. This year's event is scheduled for Feb. 22.

Darin Strouts, Manhattan resident, participated in the Plunge for the first time last year. He joined a team with a friend, but opted not to wear a costume.

"I just went in swim trunks and a Hawaiian shirt," he said. "It was

CONTINUED ON PAGE 8,  
"PLUNGE"



EMILY DESHAZER | THE COLLEGIAN

Participants of the Polar Bear Plunge charge into the freezing waters of Tuttle Creek Lake Feb. 2, 2013. This year's Polar Bear Plunge, held to raise funds for the Kansas Special Olympics, is scheduled for Feb. 22.

## Manhattan area briefs for Feb. 13

By KAREN SARITA INGRAM  
THE COLLEGIAN

### Salvation Army grand reopening

The Salvation Army Thrift Store, 308 Poyntz Ave., will be holding a grand reopening event on Feb. 22 at 10 a.m. The event is free and open to the public. There will be music provided by the Salvation Army Brass Ensemble and special guests, including Kansas Rep. Tom Phillips.

The store was forced to move to a temporary location on 4th Street after a fire caused approximately \$150,000 in damage last June. The fire was later determined to be caused by arson.

### Coca-Cola seeks Kansas barn for commercial

Film director Zach Lowry has announced his hopes to shoot a Coca-Cola commercial in Kansas in May or June, and is currently looking for an iconic, weather-beaten Kansas barn to use for the setting.

According to the Associated Press, the barn must be made out of wood with a wood-shingled roof and next to, or surrounded by, a wheat field. It must also have a ceiling 20 feet or higher, and windows or side slits for light rays to show through. It must also be large enough for a 1965 Mustang to fit diagonally inside.

Inquiries may be sent to za.lowry@gmail.com or 610-710-5245.

### Body found in freezer in Kansas City

Kansas City, Kan. police are investigating a body discovered in a freezer in a Kansas City, Kan. garage on Sunday. The body was found by a woman hired to do cleaning for the residence. KCTV5 reports the police are handling the investigation as a death and not as a homicide at this time. Early reports that the body was found decapitated were proven to be false. An autopsy is planned, but has been delayed until the body thaws.

### Amazon to bring more jobs to Kansas

Amazon has announced it will be adding more than 2,500 new full-time jobs at several key fulfillment centers across the U.S. According to an article by KAKE, a center located in Coffeyville, Kan. is among the centers with jobs available.

### Old Kansas newspapers to be made available online

Kansas residents will have online access to millions of pages of newspapers published between 1854 and 1922 thanks to a new partnership between the Kansas Historical Society's Kansas Digital Newspapers program and newspapers.com. The KDN program seeks to make historical newspapers available to the public for research free of charge. A driver's license or government ID is required for access to the website at kshs.org/ancestry/drivers/dlverify.

## Get creepy on Valentine's Day with 'The Addams Family'

### What, Where, When?

"The Addams Family"  
Friday, Feb. 14,  
7 p.m., McCain Auditorium

Information and ticking pricing can be found at [k-state.edu/mccain/events/2013-2014/addams-family.html](http://k-state.edu/mccain/events/2013-2014/addams-family.html)

By LINDSEY STAAB  
THE COLLEGIAN

Girl meets boy. Boy likes girl. It's the age-old story of young love, but with a creepy twist.

Directed by four-time Tony Award winner Jerry Zaks, "The Addams Family" is a ghoulish, dark and witty live musical comedy featuring the infamous family in an original

story about dysfunctional, family dynamics.

Wednesday Addams, Gomez and Morticia's daughter, falls in love with a smart, "normal" boy from a bright and bubbly family. Despite their differences, Wednesday's love cannot be kept secret. She confides in her father, while swearing him to keep the secret from her mother, Morticia.

When the families get together for a haunting dinner at the Addams' residence,, things

turn eerie, and humorous, as both families deal with their children's love for one another.

Created by "Jersey Boys" authors Marshall Brickman and Rick Elice, "The Addams Family" is sure to provide chills and thrills, while encompassing plenty of spooky humor.

"The Addams Family" will show Friday at 7 p.m. in McCain Auditorium. Tickets are available at the McCain box office or by calling 785-532-6428.

## Print art imitates Mexican life, escalating drug cartel crime



PARKER ROBB | THE COLLEGIAN

Marco Hernandez, graduate student in printmaking, pulls an etching, engraving and aquatint print off the printing plate after running it through the press Wednesday evening in Willard Hall. His piece is based on Mexican culture and includes several important cultural symbols.

### INSIDE

### SOCIAL MEDIA

### WEATHER



5 Societal traditions instill dating etiquette



6 Wildcats lose 69-63 despite second half surge

### This Day in History

1633: Galileo Galilei arrives in Rome to face charges of heresy for disseminating the heliocentric Copernican theory of the solar system in his book, "Dialogue Concerning the Two Chief World Systems." The Roman Inquisition later found him guilty of "suspected heresy," for which he was sentenced to indefinite house arrest.



@KStateCollegian



/kstatecollegian



youtube.com/user/Ecollegian

collegian  
MEDIA GROUP

Friday:

High: 42 F  
Low: 27 F

Saturday:

High: 51 F  
Low: 26 F

**Don't move!**  
Stay with McCullough and save money, time, and all the headaches of moving.  
AGGIEVILLE 785.320.6300 DOWNTOWN 785.776.3804  
STRASSER VILLAGE 785.320.7450 | [mdiproperties.com](http://mdiproperties.com)





**ACROSS**

1 Write in the margins  
4 Dog's annoyance  
8 Analgesic target  
12 Lamb's mama  
13 Misplaced  
14 —  
15 Quiet restaurant  
17 Ball-bearing items  
18 Scatter seed  
19 Erode  
21 Kermit or Miss Piggy  
24 Swab  
25 Id counter-part  
26 Filch  
28 Maze options  
32 Lotion additive  
34 Spring month  
36 Blue hue

**DOWN**

37 Measures of force  
39 Solidify  
41 Miss. neighbor  
42 Appomattox figure  
44 Available amount  
46 Leprechauns' home  
50 Actress Farrow  
51 Ganges garment  
52 Wintergreen fruit  
56 Hide in the bushes  
57 North Sea  
58 Also

**Other-wise**

59 Other-wise  
60 Back  
61 Longing

**20 Dreidel, basically**

**21 Honey drink**

**22 Unattractive**

**23 Male cat**

**27 Satchel**

**29 Event for Alice**

**30 Corridor**

**31 Dispatch**

**33 Long, slippery and sinuous**

**35 Affirmative**

**38 Red or Black**

**40 Move ponderously**

**43 Go in**

**45 Chart format**

**46 Man or Wight**

**47 Actor Julia**

**48 Slips up**

**49 Editor's mark**

**53 Lawyers' org.**

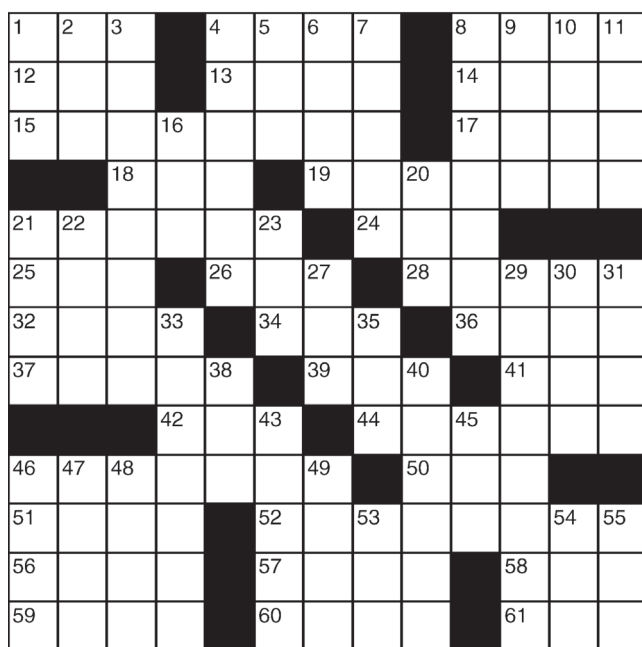
**54 Fish eggs**

**55 Thither**

**Solution time: 25 mins.**

|   |   |   |   |   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| B | O | T |   | W | A | C | O |   | M | A | L | E |
| R | A | H |   | E | L | A | N |   | A | V | E | R |
| A | T | E |   | B | A | L | L |   | A | D | E | E |
| S | H | E | A | F |   | Y | A | M |   |   |   |   |
|   |   |   |   | L | O | S | T |   | H | E | L | L |
| B | A | L | L | O | T | E | D |   | N | O | E | L |
| O | B | I |   | T | A | X | E | S |   | C | G | I |
| G | U | R | U |   | B | A | L | L |   | Y | H | O |
| S | T | A | N | D |   | S | L | O | E |   |   |   |
|   |   |   |   | C | U | E |   | V | S | I | G | N |
| B | A | L | L | E | R | I | N | A |   | B | E | E |
| A | R | E | A |   | S | O | A | K |   | I | R | A |
| R | E | A | D |   | T | U | B | S |   | S | E | T |

**Yesterday's answer 2-13**



## 2-13 CRYPTOQUIP

GST WYYLWP HS XL SXZLZZLO  
MFHI HIWH YWBL, OLBFKWHL  
KSBSP. GST ZISTBOR' H

OMLBB SR HIL YWZHLB.  
Yesterday's Cryptokuip: OFFICIAL NAMES OF  
NUMEROUS MOUNTAINS IN EASTERN NORTH  
AMERICA: APPALACHIAN APPELLATIONS.  
Today's Cryptokuip Clue: G equals Y

**Don't just act like you know what you are talking about.**

Get Educated.

**the collegian**

**Tip-Off Edition**

Covering Men's & Women's Basketball All Season

**CLOUD COUNTY COMMUNITY COLLEGE & THE JUNCTION CITY LITTLE THEATER**

Present

**A MUST SEE MUSICAL COMEDY**

*The 25th Annual Putnam County*

**SPELLING BEE**

MUSIC AND LYRICS BY WILLIAM FINN  
BOOK BY RACHEL SHEINKIN  
CONCEIVED BY REBECCA FELDMAN

**February 14 & 15 - 7:30 p.m.**  
**February 16, 2014 - 2:00 p.m.**

at the C.L. Hoover Opera House  
135 W. 7th Street, Junction City, KS

**FOR TICKETS CALL 785-238-3906 OR VISIT WWW.JCLT.INFO**

ADULT \$17, MILITARY \$15, STUDENT \$10, GROUP RATES AVAILABLE  
Special advertising paid for by the Geary County CVB



## EDITORIAL BOARD

Emily DeShazer  
editor-in-chief  
Jena Sauber  
managing editor  
Erin Poppe  
managing copy chief  
Iris LoCoco  
design editor

John Zetmeir  
sports editor  
Jakki Thompson  
edge editor  
Laura Meyers  
opinion editor  
Parker Robb  
Hannah Hunsinger  
co-photo editors  
Lindsey Staab  
campus editor

Karen Sarita  
Ingram  
metro editor  
Andy Rao  
staff liaison  
Katie Johnston  
video editor  
Jordan Rogers  
ad manager  
Steve Wolgast  
adviser

DISPLAY ADS.....785-532-6560  
advertising@kstatecollegian.com

CLASSIFIED ADS.....785-532-6555  
classifieds@kstatecollegian.com

NEWSROOM.....785-532-6556  
news@kstatecollegian.com

DELIVERY.....785-532-6555

## the FOURUM

785-260-0207

The Fourum is a quirky view of campus life in voices from the K-State community. Positive and humorous comments are selected for publication by the Collegian marketing staff.

**Hint** to the guy wanting to propose on Valentines Day: DON'T

I finally got used to writing 2014.

**Really**, a t-shirt for the win over KU? Come on K-State, act like we've done it before.

**Looking** for a date for anti-Valentine's Day party.

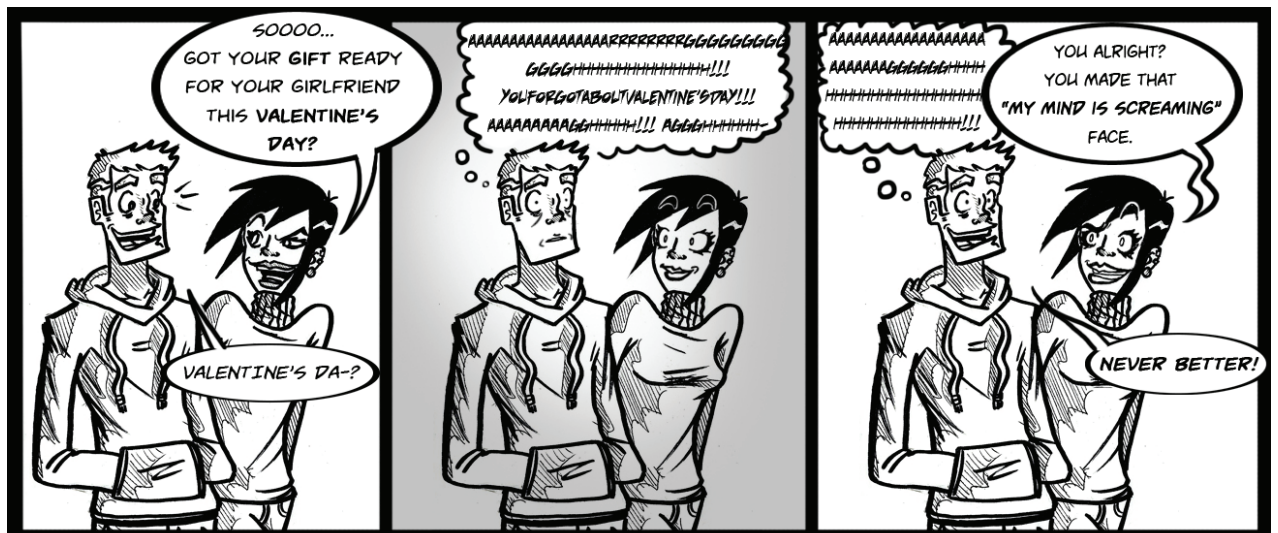
**Love** is in the air. Soon, people all around will be attempting to prove their affection by completing tasks that they utterly cannot stand doing. Gifts of; food, flowers, jewels and holidays. Money doesn't buy love. Nothing proves love more than words. Speak from the heart. Let yourself be true. And if they don't respect that, they don't respect you. No magical arrows to guide you. No amount of flowers you can purchase will add up to how you feel.

**I'm** really glad the weather is warming up so that attractive men can start rolling up their shirt sleeves.

**The** guy wanting to propose on Valentines Day – don't. It's cliché and overdone. But congrats on finding the one! I wish you years of happiness.

To submit your Fourum contribution, call or text 785-260-0207 or email [thefourum@kstatecollegian.com](mailto:thefourum@kstatecollegian.com). Your email address or phone number is logged but not published.

## For the Win | Parker Wilhelm



## The Weekly Planner

## Thursday, Feb. 13

**Defense of Doctoral Dissertation:** Jacqueline Ott "Ecological Implications of Grass Bud Bank and Tiller Dynamics in Mixed-Grass Prairie  
9 a.m., 232 Ackert Hall

**God of Carnage**  
7:30 p.m., Mark A. Chapman Theatre, Nichols Hall

## Friday, Feb. 14

Summer/Fall 2014 course schedule online

**Student Government Elections Filing Deadline**  
4 p.m., Office of Student Activities and Services, K-State Student Union



## Office of Student Life

We provide support services for students who are experiencing personal and academic challenges.

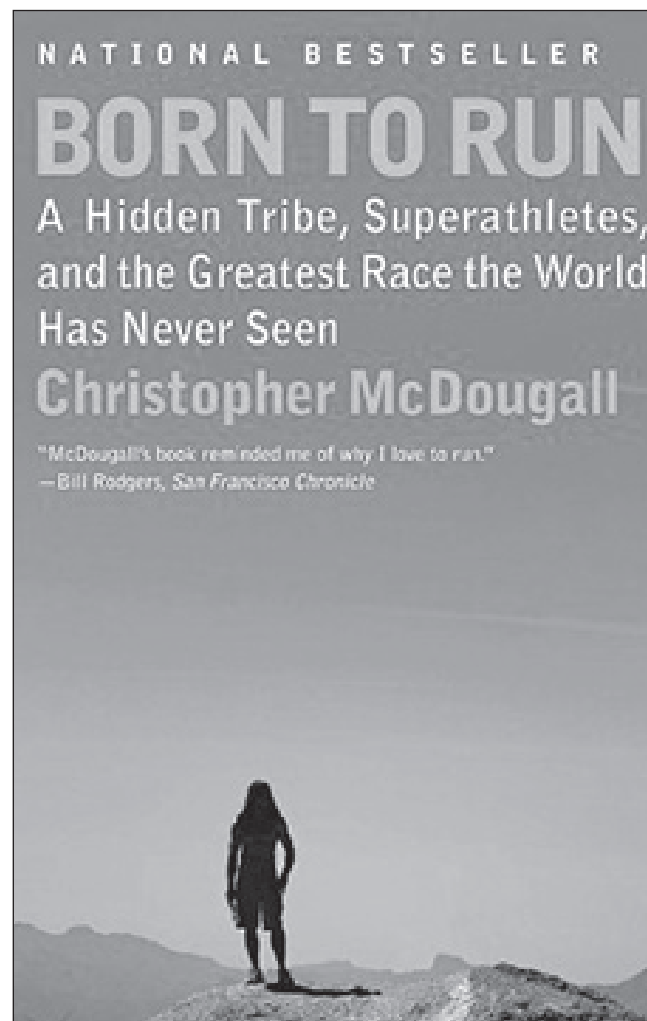
## We help students by...

- Advocating on their behalf
- Problem-solving
- Connecting them with campus and community resources

102 Holton Hall  
(785) 532.6432 (Answered after hours)  
[stulife@k-state.edu](mailto:stulife@k-state.edu)



## Three finalists for 2014-15 K-State Book Network common read selected



By SCOTLAND PRESTON  
THE COLLEGIAN

The K-State Book Network is one of four programs within the K-State First Program, an experience designed for first-year students to start college by introducing them to the resources, experiences and atmosphere K-State has to offer them.

The finalists for KSBN's 2014-15 school year common read are, "The Ghost Map," by Steven Johnson, "Defending Jacob," by William Landay and "Born to Run," by Christopher McDougall.

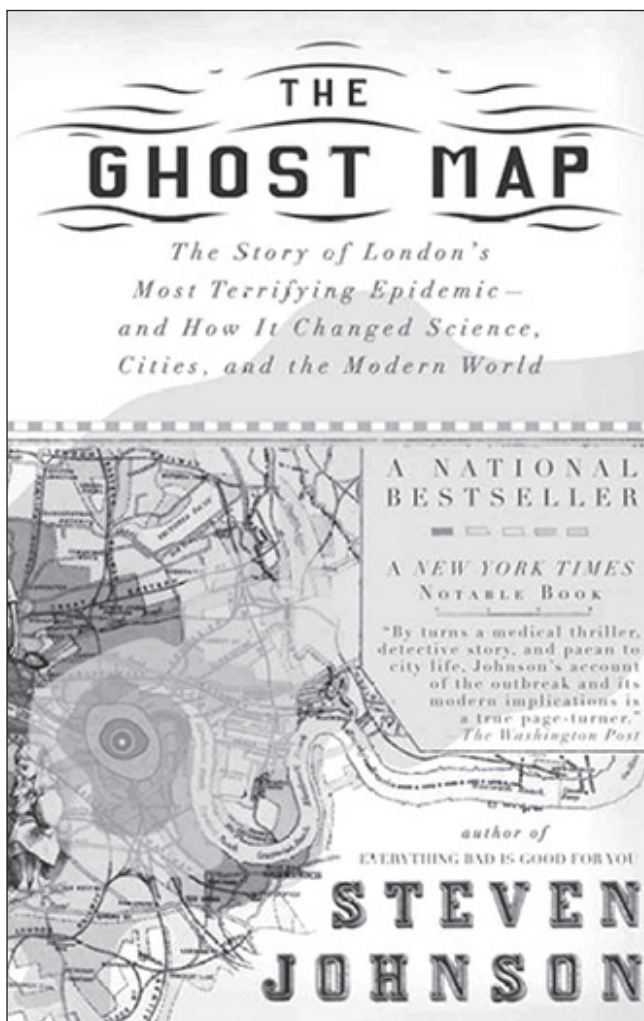
KSBN's goal is to give first-year students the opportunities to engage around the common read inside and outside of the classroom. Criteria for selecting the common read include student learning outcomes, feasibility, relevance

and readability.

"All three of these books touch on something of interest to our community," Tara Coleman, KSBN chairwoman and associate professor at Hale Library, said. "It will give people on campus, and beyond, the opportunity to share their knowledge and expertise with others."

The three finalists include topics of health, social justice, physical activity and history.

"Born to Run" is based on the author's true venture to find a North American Indian tribe who are arguable the best distance runners in history, the Tarahamara. He travels to Copper Canyons in Mexico to learn from the Tarahumaras how they can run hundreds of miles without fatigue. McDougall connects what he learned in Mexico to science in the labs at Harvard to discover how humans are built to run.



"Defending Jacob" is a fictional story of a well-known prosecutor, who takes on a murder case near his home. When he finds out was that his own 14-year-old son was accused of the murder, he must deal with not only the trial on hand, but the challenges that come with defending his son in and out of the courtroom.

"Defending Jacob" was named one of the best books of the year by "Entertainment Weekly," the Kansas City Star and Barnes & Noble.

"The Ghost Map" takes readers to 1854 London in the middle of a cholera epidemic. While thousands of people are dying every day, it becomes a race to determine how this mysterious disease is spread, and how to stop it. Based on true events, Johnson combines elements of science and history to tell the story.

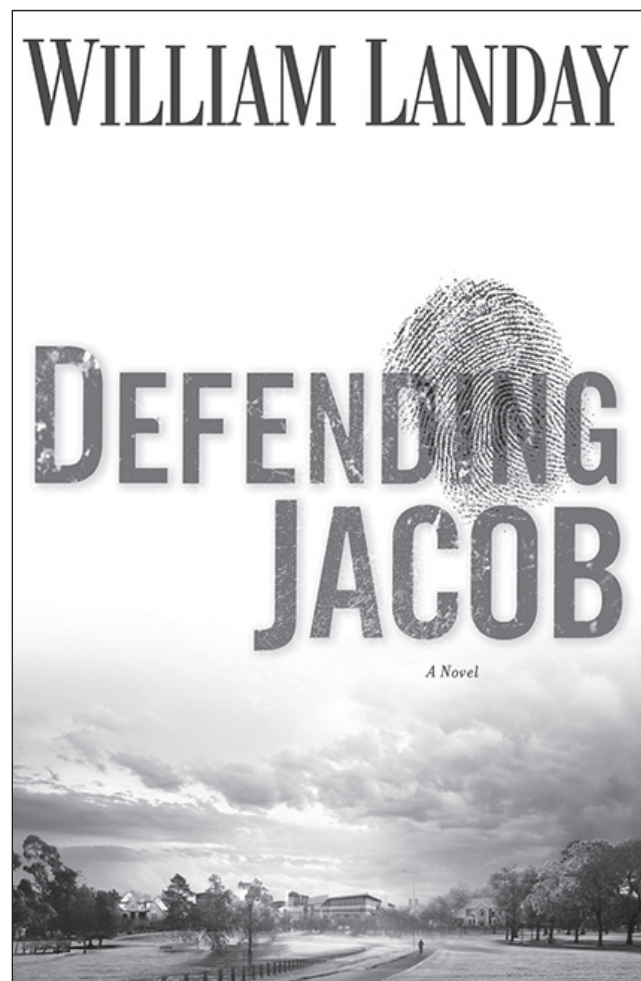
Purpose of Common Book  
All first-year students

are given the common book during orientation and enrollment. The hope, Coleman said, is that it will help connect first year students to other students, class content and the book.

Part of this connection is to attend events the program hosts in conjunction with the book during the year, she said.

"Our assessments show that students who use the book in class and attend events inspired by the book get more out of the experience than those who only read the book over the summer," Coleman said.

Events include author visits, speakers, and performances. This year, in conjunction with the current book "Ready Player One" by Ernest Cline, the School of Music, Theatre and Dance performed an interactive music and movement play. Ernest Cline visited K-State to talk with students about the book. K-State First



COVERS COURTESY OF AMAZON.COM

also hosted an event called, "I Love the '80s," which was a discussion on dystopia, nostalgia and "Ready Player One."

Logan Hays, sophomore in communication studies, said he thought "Ready Player One" was a great choice for the common read.

"I really liked how it was realistic, because we are so centered around technology today that you could relate to the possibility of (a world like in 'Ready Player One')," Hays said.

K-State First is broken down into programs including First-Year Seminar, CAT communities, and one-on-one mentoring programs. All programs center around the goal to educate first year students about resources of campus, and encourage student connections.

"I know from word of mouth, as well as from our

assessments, that by reading the books and participating in campus and community events people were introduced to new ideas and felt a sense of community and common ground with others," Coleman said.

Madison Talley, freshman in kinesiology, is an avid reader who said she agrees with the K-State First Program's goal. She said that every person can bring a unique idea to a book discussion, which is a great way for people to get to know each other.

"Books can bring people who have different personalities, opinions or even backgrounds together and provide them with something to have in common," Talley said.

Previous all-university common reads have included "The Immortal Life of Henrietta Lacks" by Rebecca Skloot, "Zeitoun" by Dave Eggers, and "The Hunger Games" by Suzanne Collins.

## Depleting aquifer could negatively affect future crop growth, food pricing

By KATE HAGANS  
THE COLLEGIAN

Today's average American farmer feeds about 155 people, according to the Center for Food Integrity's education program Farmers Feed US.

One of a farmer's most precious and essential resources, however, may be in shortage in the future, which could lead to a sharp increase in food prices.

Years of drought have put a strain on the Ogallala Aquifer, one of the largest aquifer systems in the world, causing it to deplete at an alarming rate. The aquifer is a massive underground system covering more than 170,000 square miles across eight states, including

Kansas. It plays a crucial role for agriculture in the High Plains Water District.

John Floros, dean of the College of Agriculture, said he believes it is very important to educate consumers of how their food is grown and how the depletion of the aquifer will affect them.

"I think very few people understand how much water we use in agriculture and very few people connect their food to water," Floros said. "Food means a lot of water use."

The aquifer is of critical concern for farmers and ranchers in the High Plains, as it has seen continual decreases in its water levels since established in 1899. As water levels drop, it will affect food production for consumers in the future.

As an unconfined aquifer,

virtually all of the Ogallala Aquifer's recharge comes from rainwater and snow melt. Less rain can mean the water in the aquifer isn't replaced as quickly as it is being used, which gradually depletes the aquifer.

### Important for future

Floros said he has confidence in the research conducted and in the leadership positions' ability to find ways to extend the life of the Ogallala considerably. Doing so is the key to the survival of generations to come, he said.

"If we don't do something today for water, it will affect the lives of people a hundred years from now," Floros said.

The aquifer provides water for residential, industrial and agricultural use. For decades, farmers have found ground-

water to be a necessity for everyday living, raising livestock and growing crops.

Approximately 95 percent of the groundwater is used for irrigated agriculture according to the High Plains Water District, a leading conservation group in charge of preservation and waste elimination of the water in the High Plains region and the Ogallala Aquifer.

Since drought conditions have continued, it has forced farmers to pump more water from the aquifer to irrigate their cropland to make up for the lack of natural moisture. Continued use of the aquifer have caused a long-term drop in water levels and some areas have now reached dangerously low amounts of water.

According to a study co-conducted by Dave Stew-

ard, professor of civil engineering, if irrigation trends continue, 69 percent of the groundwater stored in the High Plains Aquifer of Kansas will be depleted within 50 years.

"Dealing with issues as complex as the Ogallala Aquifer requires multidisciplinary teams and that's where K-State really shines," Steward said. "We've got a lot of expertise to study integrative interdisciplinary problems like this and help society get information that is useful."

Vance Ehmke, farmer and seed producer from Dighton, Kan., said he has personally witnessed the drought conditions and its effect on crop production. Ehmke said he understands the requirement to have irrigated land in the High Plains, but knows there are

more conservative options for future investments in maintaining the aquifer.

Ehmke said drip irrigation, which is a form of irrigation that applies water straight to the ground in order to replenish aquifers while maintaining crops, could be an avenue that the agricultural industry pursues in the near future.

"There is a lot of interest in research in going to drip irrigation, which is the ultimate in terms of efficacy but the cost of drip irrigation is horrific," Ehmke said.

Ehmke said he understands the importance of taking action to improve the Ogallala.

"If you subtract water out and envision western Kansas as a dryland economy, it will be a real rude awaking," Ehmke said.

**Everybody has an opinion.**

Watch **the collegian** every Monday, Tuesday & Friday.

**NOTICE: Roofer Registration**

Beginning July 1, 2013, roofing contractors operating in the State of Kansas are required by law to register with the Kansas Attorney General's Office.

To register, or to view a list of registered roofing contractors, visit the Attorney General's website at [www.InYourCornerKansas.org](http://www.InYourCornerKansas.org).

**Kansas Attorney General**  
**Derek Schmidt**  
1-800-432-2310

Not paid for at taxpayers' expense.

**Check Out the Edge**

Every Wednesday, Thursday & Friday

**Estate Sale**  
**LOG HOME KITS**

AMERICAN LOG HOMES IS ASSISTING LIQUIDATION OF LAND DEVELOPER'S ESTATE

- 3 Log Homes selling for **BALANCE OWED. FREE DELIVERY**
- Model #101 Carolina \$40,840 - **BALANCE OWED \$17,000**
- Model #203 Georgia \$49,500 - **BALANCE OWED \$22,900**
- Model #305 Biloxi \$36,825 - **BALANCE OWED \$15,700**
- NEW - HOMES HAVE NOT BEEN MANUFACTURED**
- Make any design changes you desire!**
- Comes with Complete Building Blueprints & Construction Manual
- Windows, Doors, and Roofing NOT INCLUDED
- NO TIME ON DELIVERY**

View at [www.thegreatamericanlogco.com](http://www.thegreatamericanlogco.com)  
**Ready Only Reply.** Call 704-602-3035 ask for Accounting Dept.

**MANHATTAN SHOE REPAIR**

**REPAIRING**

- SHOES
- LUGGAGE
- BACKPACKS
- BOOTS
- PURSES
- LEATHER COATS
- BIRKENSTOCKS
- BALL GLOVES

**Hours: 8-5:30 Monday-Friday**

**776-1193**

216 S. 4th St.  
Manhattan, KS  
VFW Plaza

Need a gift for the sports fan in your family?

You can buy the photos you see in the Collegian, this holiday season!

**the collegian**  
[www.kstatecollegian.com](http://www.kstatecollegian.com)

**K-STATE THEATRE PRESENTS THE COMICAL TRAINWRECK**

**GOD OF CARNAGE**

BY YASMINA REZA

FEB. 6-8 AT 7:30 PM  
FEB. 13-15 AT 7:30 PM  
& FEB. 16 AT 2:30 PM

MARK A. CHAPMAN THEATRE (FORMERLY NICHOLS THEATRE)

McCain BOX OFFICE  
**785.532.6428**  
[www.k-state.edu/theatre](http://www.k-state.edu/theatre)

K-STATE THEATRE  
@KSTATETHEATRE  
@KSTATETHEATRE

To Mom  
Love Henry



# VALENTINE'S GUIDE

## History, facts of Valentine's Day



- More than 62 percent of Americans celebrate Valentine's Day with presents or romantic dinners.
- The roots of Valentine's Day go back to an ancient Roman fertility festival in the middle of February called "Lupercalia."
- At the end of the fifth century, Pope Gelacious picked February 14th as the day to honor Saint Valentine, creating a more Christian focus on the previous Roman festival celebrated at around the same time of the month.
- Valentine's Day is thought to be named after Roman Catholic priest St. Valentine, who was sentenced to death for performing marriage ceremonies in secret after Emperor Claudius II banned marriage.
- It wasn't until the 1300s that the holiday became widely associated with love and romance. At the time, people also thought Feb. 14 was the beginning of birds' mating season.
- It was in the 15th century that the first Valentine's greeting cards appeared. By the 17th century, Great Britain citizens had begun the tradition of exchanging Valentine's Day cards and letters.
- Soon after, the holiday caught on in the United States. The first mass-produced Valentine's Day cards were produced in the 1840s. Today, people send an estimated 1 billion Valentine's Day cards every year. That's second only to Christmas.
- More than 35 million heart-shaped boxes of candy are sold a year for Valentine's Day, and more than 220 million roses are produced for the holiday. All of the festivities come at a price tag of almost \$20 billion each year in America – an average of approximately \$130 per person, every year. Almost \$4 billion of that total is spent on jewelry, which comes in third after candy and flowers in popularity.

## Students say 'day of love' calls for quality time

By JAKKI THOMPSON  
THE COLLEGIAN

Valentine's Day. The time of year that consumes stores with red, pink and white themed hearts, candies and gifts to buy for significant others.

While the day of love may seem overrated to some students, others appear to love the romance-filled holiday and plan to spend it doing a wide array of activities. Some have significant others that will go all out in a very traditional sense – they'll buy flowers and candy, go to dinner and a movie, and end the evening with something romantic.

That traditional experience isn't for everyone though, whether they don't have the luxury of being able to spend a day like that or they just don't want it.

"Well, me and my boyfriend are tight for money," Johnnie Harvey, senior in mass communications, said. "So we are having a nice intimate dinner (at home): macaroni and cheese, mashed potatoes and maybe a frozen pizza. For us, it is not about what we give each other. It is about being together. For me, just being around my boyfriend is enough."

An night in might be ideal for some people, while others prefer to go out. Joey Boos, senior in theater, said he plans on spending Valentine's Day out with one of his good friends.

"I plan on going to dinner with one of my best friends, Sara," Boos said. "Then, we are going to see 'God of Carnage' and, after that, going to have drinks in Aggieville."

Boos said these plans are pretty similar to his previous Valentine's Day plans. He said he usually spends this day with

friends, because they tend to be the best one's to spend the day and night with when not with a significant other.

For those who have significant others, however, it might be a given to spend this holiday with them, if they are not in a long-distance relationship. Since Valentine's Day falls on a Friday, it may seem opportune for people to connect with others in celebration of this day.

"I'm making dinner with a friend for our boyfriends, who live together," Olivia Tolson, senior in elementary education, said. "Then, probably just watching movies. I'm doing it because I like hanging out with them. And (my friend) asked me to do this with her."

There are many different ways to spend Valentine's Day. But, often, the answer just boils down to wanting to continue to connect with the one they care about.

"My idea of the best Valentine's Day gift is quality time, whether that means going on some kind of adventure or just laying low," Emily Rauckman, senior in kinesiology, said. "There is nothing I want more than time spent with the one I love during this celebration of love, or on any day."

Rauckman said the most ideal way to spend Valentine's Day would be cooking dinner with her boyfriend. She said she currently has no plans for Friday, but maybe that is something she will do.

With many different opportunities for people at K-State and in Manhattan to participate in this Valentine's Day, there shouldn't be any worries about what to do. Whether it involves staying in, going out, or a mixture of the two, there are very few wrong ways to spend time with the people you care most about.

## Some women prefer sentimental, thoughtful gifts

By JAKKI THOMPSON  
THE COLLEGIAN

Those planning on spending Valentine's Day with loved ones or friends may still be wondering about what presents to get – especially if its for the women in their lives.

More often than not, it seems, spending a pretty penny may not always be the answer. According to Beth Little, graduate student in counseling and student development, some women – including herself – prefer to receive something that is sentimental or homemade rather than a store-bought gift.

"I think my ideal Valentine's Day present would be something that my partner put thought into," Little said. "Whether that is cooking me my favorite dinner, taking me on a scavenger hunt to important places in our relationship or giving me a handmade coupon book with sweet things to do together."

Little said since she is single for this year's holiday,

she unfortunately won't receive something homemade from a significant other. Instead, she said she plans on spending Valentine's Day relaxing at her apartment.

If she had a partner, however, Little said she thinks being together is all she would need to make it a great Valentine's Day.

"If there's thought behind it, it'll mean more than anything else that could be bought," she said.

As Little mentioned, another way to show love for a significant other is through cooking at home. Caren Chellgren, third year student in veterinary medicine, described her ideal Valentine's Day as a quiet romantic night, one that includes a homemade dinner from her significant other and a movie. She said spending time with each other is the most important thing for her, that it's romantic and means more than store bought chocolate or flowers.

Homemade valentines for Valentine's Day are something people learn how to do throughout their time elementary and secondary

school. Construction paper hearts covered in glitter are common valentines for parents or other family members. Homemade valentines, however, don't have to be a thing of the past.

"For Valentine's I would like to receive something handmade," Jazmin Zeledon, senior in psychology, said. "For example, a box full of notes of what makes you special. Store bought things are nice, but handmade items have more meaning to me."

Zeledon said her ideal date would be cooking dinner together with her significant other, drinking fancy wine and watching Disney movies. She said she was not sure how her boyfriend would feel about her ideal date, but she would enjoy something along those lines.

Homemade cards, crafts or presents seem to be the common narrative of what women want for Valentine's Day. If you need help, the Internet is a good place to start. By simply searching "homemade Valentine's Day gift ideas" on Google, there are more than 25 million re-

sults. There is sure to be an idea anyone is capable of creating of on one of those pages.

Kara Baker, research assistant in plant pathology, said she agreed with the women quoted above. She said she likes doing things together with a significant other more than receiving presents; that she would like to cook together or watch a movie at home where she and the other person can talk through it if they choose.

There are many ways to show women love this Valentine's Day. You could go to a store's holiday section and purchase a bouquet of flowers, some chocolate and present that as a valentine. Others, however, may choose to go all out and make their ladies homemade gifts.

No matter what the gift, homemade or store-bought, it should be personalized to fit her. If the thought behind the gift is evident, she will most likely appreciate whatever she receives from you.

**stay up-to-date**  
@kstatecollegian

**Valentines Gifts**  
Great for men and women  
or indulge yourself

Full body  
massage  
and facial  
\$99



Full body  
massage and  
spa pedicure  
\$99

**GALLERY**  
Glenn Theodore  
FOR HAIR

322A Southwind Plaza 785-776-532

Do you **love** hookah?



**Kistner's Flowers**

785.776.7989 or  
800.532.3409

**Flowers!**

**Love Made Visible**

**We Deliver!**

HWY.177 South, Manhattan, KS 66502  
8:30 am - 5:30 pm Mon-Fri ■ 9am - 2 pm Sat ■ Closed Sunday

**Send your Lassie or Laddie  
a Special Valentine**

February 14th only

\$35 for Tunes  
(Price includes  
a long stem carnation)

Give a PIPING VALENTINE

Call 785-493-2239 or email  
kayleej@ksu.edu to schedule and make  
this Valentine's Day one to remember!



**A.H.S.** AGGIE HAIR SHAPERS  
Color & cutting at its best

785.776.3600

1220 Morro

**\$5.00 OFF**  
**Women's Haircut**  
With Alexandra or Erin

**\$5.00 OFF**  
**Shellac Manicure**  
With Alexandra or Erin

**By Appointment Only**



# VALENTINE'S GUIDE

## Dating etiquette opinions vary by person, situation

BY MEGAN WHEELER  
THE COLLEGIAN

In this day and age, traditional views of dating etiquette are challenged by an evolving society that has developed different ways to go about asking someone out, dating or even flirting.

There are numerous opinions on the proper way to ask a person out. Modern day technology seems to make selecting the right method even more difficult.

"Asking a girl out over text or social media is just not romantic," Jon Hastings, junior in biology and secondary education, said. "No risk, no glory."

Hastings said he believes the only way to ask a woman out is in person and never through messaging. However, he said it is ok to break up with someone over texting or social media if you are scared of confronting him or her in person.

Traditionally it's customary for women to wait for the men to make the first move.

"Girls should wait for the guys to make the first move," Hastings said. "It is not necessarily crucial, but it helps make the guy a lot more comfortable."

Each man is different though. To the women waiting to ask out that special person from class this Friday, make sure to do a little research beforehand. Figure out whether or not the other person will be receptive to the question and take it seriously.

"It takes serious guts for a girl to ask a guy out," Owen Miller, freshman in chemical engineering, said. "If a girl were to ask me on a first date, she has earned my respect."

Once the initial date has been set, the potential happy couple could do a multitude of things including getting dinner or going to the movies. However, the issue of payment for the date's festivities may come up. Does the man pay? Does the woman?

"If a girl initially asks the guy out on the date, whether they are officially a couple or not, then each should pay for themselves," Hastings said. "But the girl should never pay for the guy. When a guy pays, it makes it a date."

Fast forward a bit. The first date was

great, there was a second and possibly a third. There might be a committed relationship now. One issue many couples may have at this point is keeping their relationship healthy.

"In my experience, the best way (to have a healthy relationship) is to get to know a person on the friend level, so you know each other fairly well," Daniel Preut, senior in architectural engineering, said. "Then, if interested, it's ok to move things forward. You kind of know each other and can converse and have a good time together."

Preut said the key point to any successful relationship is to make sure both parties are headed in the same direction overall. Their life principles should match up before even entering into the relationship.

"You need to be yourself," Preut said. "If you continue to try to impress your partner, things just get awkward."

Halle Sparks, freshman in biology, said she agreed with Preut.

"One should just be relaxed and honest with their dates," Sparks said. "There's no need to show off or put on a façade. Just remember you are there to have fun and get to know your date."

Sparks said if the person already agreed to go on a date, then chances are there is already interest brewing somewhere within their mind.

So what happens when things are going romantically well, but there is a geographical separation? While some people tend to stay away from long-distance relationships, Joe Prudhomme, freshman in wildlife and outdoor enterprise management, said he asked out his long-distance girlfriend for the first time three years ago on Halloween. There is a 10 hour separation between the two.

"We each had our group of friends, but we were always best friends, even before we started dating," Prudhomme said. "Friendship is key to any lasting relationship, especially when dealing with the long distance aspect."

Prudhomme echoed Preut's previous sentiment of friendship being the key to a healthy relationship.

"If you are going to date in college after dating in high school, make sure you are on the same page as to how much you care about each other," Prudhomme said. "If you don't, then it's not worth waiting to see them again."

LYNDI STUCKY | THE COLLEGIAN

When going out to dinner for a date, the question of who gets the check inevitably arises. Students have varied opinions about who "should" pay for a date.

**got memories?**  
royal purple yearbook  
**we do.**

royal purple yearbook • 103 kedzie hall • 785-532-6555 • royalpurple.ksu.edu



S A L O N

### Men

Free Scalp Massage  
w/ men's hair cut  
**\$5 VALUE**

### Women

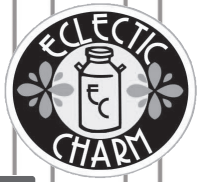
Free Eyebrow Wax  
w/ women's hair cut  
**\$12 VALUE**

**BUY 2 products, get 3rd FREE!** (equal or lesser value)  
**BUY a gift card for your someone special!**  
• Mention Ad •

108 S. 4th St. • 785.537.2700

Give  
*Valentine's Day*  
a certain  
*Charm*

Pre-Order chocolate covered strawberries,  
monogrammed pjs, cake balls, and gift baskets  
for your sweetheart!



Th-Sat 10am-6pm  
(785) 210-9329

2125 Fort Riley Blvd.

**3 free chocolate covered  
strawberries with purchase**



Visit us on facebook at Eclectic charm, LLC

**We have great wines  
to make your  
Valentine's Day  
sparkle!**

**Sale on wines  
and sparkling wines at:**

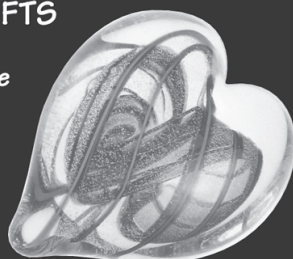


**612 Fort Riley Blvd.  
Next to Radio Shack 785.320.6653**



**LASTING VALENTINE GIFTS**  
A Wide Selection Priced  
Very Affordable to Splurge

- Art Glass HEARTS & VASES
- Unusual & Beautiful JEWELRY
- LOTS OF PURPLE!



Glass Impressions • 329 Poyntz Avenue • 785-539-4610 • Tues-Fri 11-6 • Sat 10-5

**WESTLOOP  
FLORAL**  
(785) 537-2845

VALENTINE ARRANGEMENTS  
CHOCOLATES  
BOUTIQUE  
WWW.WESTLOOPFLORIST.COM

1130 WESTPORT DR., MANHATTAN

**Hair Experts  
Design Team**  
1323 Anderson  
(785) 776-4455  
Valid through February 28th

- ♥ \$10 off spa pedicure
- ♥ 20% off highlights
- ♥ 10% off \$100 gift card



Wildcats fall to Longhorns 69-63

By DAVID EMBERS  
THE COLLEGIAN

For 40 minutes the K-State women's basketball team went toe-to-toe with the Texas Longhorns. Though the Wildcats tied the game twice in the final 12 minutes, in the end it just wasn't enough. K-State fell to the Longhorns 69-63 in front of nearly 4,100 fans, dropping their record to 9-14 overall and 3-9 in Big 12 play. The win pushes Texas' overall record to 17-7, and gives them a Big 12 record of 8-4.

"In the first half, I thought we were a little inconsistent with our intensity," Head coach Deb Patterson said after the game. "We aren't shooting the ball well enough to not go get offensive rebounds. We have to give ourselves extra possessions."

From the opening tip the storyline was Texas' size inside, and whether or not K-State had the ability to handle it. The Wildcats are extremely young on the front line, which was evident as the Longhorns won the rebounding margin by 10 and finished with 36 points in the paint.

Even with the size differences, the Wildcats were within three points when Texas called a timeout with a little over 50 seconds to play. The Longhorns ran a set play on the baseline for senior guard Chassidy Fussell, who knocked it down to put the nail in the coffin.

"We ran a set that we had not run all night and have not run a whole lot recently," said Texas head coach Karen Aston. "We had been running a lot of on-ball action, but they were not allowing us to do that, so we decided to run something with more screening action. Chassidy (Fussell) got a good shot in the corner - she made a good read."

Senior forward Katya Leick, who finished with 13 points on 4-11 shooting, pointed to a lack of execution and inability to



CHANDLER RILEY | THE COLLEGIAN

Freshman forward **Jessica Sheble** attempts to take a shot, but is blocked by Texas sophomore center **Imani McGee-Stafford** during the Wildcats' 69-63 loss to the Longhorns Wednesday night in Bramlage Coliseum.

make shots as the reason for the loss. Patterson echoed her senior forward, saying Texas did a good job making the Wildcats take guarded shots.

"This type of game is really frustrating," Leick said. "I feel like we didn't execute on some of our plays. We had some spots where we were able to defend them, but we just didn't score on the offensive end to get the momentum going."

As a team the Wildcats shot only 38 percent, but stayed in the game by going 8-20 from behind the 3-point line. K-State has now made at least one 3-pointer per game in 234 consecutive regular season and postseason games dating

back to Feb. 7, 2007. Living and dying by the 3-pointer has become an issue for the Wildcats, and it showed as Texas buckled down on the perimeter down in the final minutes.

"Shooting 19-50 is not going to win you many games," Patterson said. "We have to make some more shots. Tonight I thought we had difficulty creating easy looks."

Freshman standout guard Leticia Romero struggled to find a flow and consequently the Wildcat's offense suffered. Romero finished just 2-10 from the field for eight points, and had five turnovers. Junior Ashia Woods was by far the night's best play-

er for the Wildcats, finishing 5-6 for 15 points and hitting two big 3-pointers that helped keep K-State in the game.

Postseason play is beginning to look more and more unlikely as K-State falls five games below .500. A conference tournament championship is beginning to look like the only option if the Wildcats want to play deep into March. Moving forward, the Wildcats will have two days of practice before hosting Texas Tech on Saturday in the annual "Pink Out" game that works to raise awareness for breast cancer. The game will be played at Bramlage Coliseum, and tipoff is scheduled for 2 p.m.

Women's golf team travels to Tallahassee

By AUSTIN EARL  
THE COLLEGIAN

The K-State Wildcats women's golf team will compete in their first tournament of the spring this weekend. The Florida State Match-up will tee off in Tallahassee, Fla. at Southwood Golf Club on Friday.

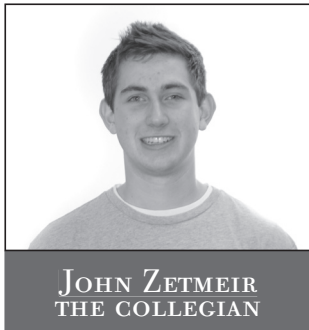
The Florida State Match-up Tournament is unlike most golf tournaments. It pairs players up from opposing schools in twosomes for the first two days, then threesomes for the final day.

The partners with the lowest score will be the Match-Up Champions. The teams and individual players will also compete for championships for themselves. K-State will be playing with No. 25 Mississippi State.

The field for the tournament features 12 teams. Four of those teams are in the top 50, the highest ranked team of which is No. 13 Clemson. Also in the field is K-State's rival, No. 34 Kansas. K-State is not ranked, and finished their fall schedule 30-35-1.

In addition to being the first tournament of the spring, this will also be the first tournament for new K-State assistant coach Stewart Burke. Burke worked for United Sports USA as the director of recruitment prior to joining the Wildcats. K-State Sports announced the hiring of Burke on Jan. 9.

Inexperience of young players large fine for youthful Wildcat team to pay



JOHN ZETMEIR  
THE COLLEGIAN

The K-State Wildcats are fielding their youngest team since the 1977-78 season, bringing with it an up-hill battle against quality competition. As the team took on the Texas Longhorns Wednesday night, that youth was visible on the court.

'Building blocks'

The Wildcats are young across the board. Last season, the Wildcats had virtually no depth and very little size. With the additions of freshman forwards Jessica Sheble and Breanna Lewis this year, the Wildcats have created building blocks in the post to go along with freshman guard Leticia Romero's presence in the back court.

The element of youth played into Wednesday's game as well. Seniors Katya

Leick and Ashia Woods led the Wildcats charge, but in the end, the K-State freshmen looked like freshmen against a good Big 12 team.

Romero has been asked to carry a large load for the Wildcats this season. The highly-touted freshman entered the season with high expectation cast her way. For the most part, Romero has lived up to the hype. She leads the Wildcats in scoring, averaging just under 15 points per game.

"I think [Romero] is terrific. She is something that you have to constantly be paying attention to," Texas head coach Karen Aston said.

Resiliency important for team

For a team that had lost four of their last five games coming into Wednesday, resiliency has to be a plus for Patterson. Their most recent victory, against West Virginia, didn't compare to Wednesday evening's game, Patterson said.

"This is night and day compared to how we competed against West Virginia," Patterson said after the game. "It's disappointing to me. I felt that we were in the position at home to take it

and just couldn't. But that's, again, just not everyone was at the top of their game today and we pretty much have to have that to be successful."

Despite their loss, and the challenges of playing as a young team, Patterson was proud of how the game turned out.

"I am proud of the fact that we kept it close," Patterson said. "I thought we fought hard in that second half. We had our chances, unfortunately we just didn't convert. I'm more encouraged than discouraged by this game, there is no question."

John Zetmeir is a junior in mass communications. Please send all comments to [sports@kstatecollegian.com](mailto:sports@kstatecollegian.com).

CHANDLER RILEY | THE COLLEGIAN

Freshman guard **Leticia Romero** feeds the ball inside around Texas senior guard **Chassidy Fussell** in Bramlage Coliseum Wednesday night.

|   |   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|---|
| 6 | 1 | 8 | 4 | 5 | 9 | 7 | 3 | 2 | Pretend like you're taking notes and do the SUDOKU thecollegian |
| 2 | 9 | 4 | 7 | 8 | 3 | 5 | 6 | 1 |   |
| 5 | 7 | 3 | 6 | 2 | 1 | 4 | 8 | 9 |   |
| 8 | 4 | 6 | 2 | 3 | 7 | 9 | 1 | 5 |   |
| 9 | 2 | 5 | 8 | 1 | 6 | 3 | 4 | 7 |   |
| 7 | 3 | 1 | 9 | 4 | 5 | 8 | 2 | 6 |   |
| 1 | 6 | 9 | 3 | 7 | 4 | 2 | 5 | 8 |   |
| 4 | 8 | 7 | 5 | 6 | 2 | 1 | 9 | 3 |   |
| 3 | 5 | 2 | 1 | 9 | 8 | 6 | 7 | 4 |   |



Polar Plunge



February 22, 2014  
Plunge - Noon

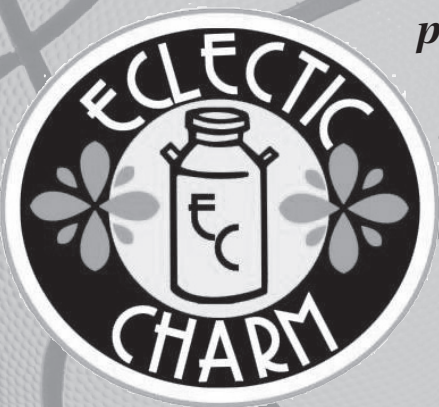
Benefits Go To:  
**Special Olympics Kansas**

**Tuttle Creek Swim Beach**  
5020 Tuttle Creek Blvd.  
Manhattan, KS 66052

**Minimum Donation  
Per Plunger: \$75**

Come Visit!

We have over 20 shops in just 1 stop!



Check out some of our products:

- Cheer your team on with K-State apparel
- furniture
- custom sorority decor
- fabulous accessories

2125 Fort Riley Blvd. • (785) 210-9329 • Th-Sat 10 am to 6 pm

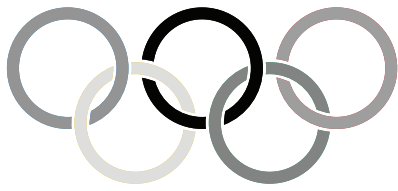


Visit us on facebook at Eclectic Charm LLC



# XXII Winter Olympics

Sochi 2014 Events Calendar



## February 13

**6:30-9 a.m.** Hockey: USA vs. Slovakia, NBC Sports  
**6:30-9 a.m.** Hockey: Russia vs. Slovenia, MSNBC  
**9-10:45 a.m.** Figure Skating (Men's Short Program, Groups 1 and 2), NBC Sports  
**9-11 a.m.** Curling: Canada vs. Denmark, MSNBC  
**10:45 a.m.-2 p.m.** Figure Skating (Men's Short Program, Groups 3,4 and 5), NBC Sports  
**11 a.m.-2 p.m.** to Hockey: Canada vs. Norway, USA  
**11 a.m.-1:30 p.m.** Hockey: Sweden vs. Russia, MSNBC  
**2-4 p.m.** Biathlon (Men's 20km Individual), Luge (Team Relay), KSNT

**2-4 p.m.** Hockey replay from earlier (Encore), NBC Sports  
**4-6 p.m.** Hockey replay from earlier (Game of the Day), NBC Sports  
**4-7 p.m.** Curling: USA vs. Japan, CNBC  
**7-10:30 p.m.** Freestyle Skiing (Men's Slopestyle), Speed Skating (Women's 1000m), Figure Skating (Men's Short Program), Skeleton (Women's), KSNT  
**11 p.m.-Midnight** Short Track (Women's 500m, Men's 1000m, Men's Relay), KSNT

## February 14

**2-4 a.m.** Curling: USA vs. Germany, NBC Sports  
**2-4:30 a.m.** Hockey: Czech Republic vs. Latvia, MSNBC  
**4-6:30 a.m.** Cross-Country (Men's 15km Classical), NBC Sports  
**4-7 a.m.** Curling: USA vs. Denmark, USA  
**6:30-9 a.m.** Hockey: Sweden vs. Switzerland, NBC Sports

# CLASSIFIEDS



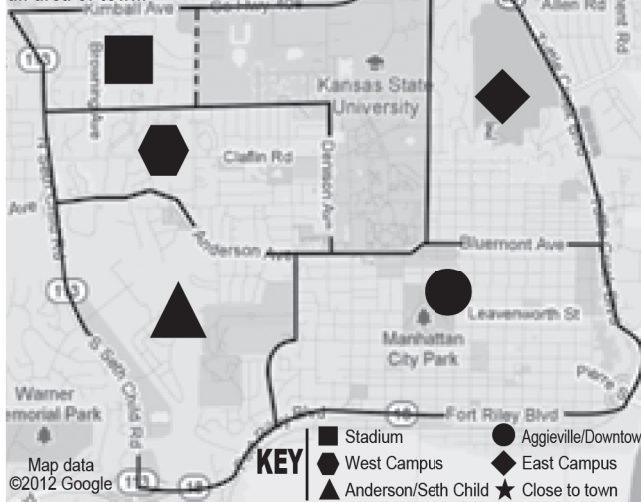
## NEW HOME FINDER

For details see map.

- Stadium
- West Campus
- ▲ Anderson/Seth Child
- Aggieville/Downtown
- ◆ East Campus
- ★ Close to town

## NEW HOME FINDER

Let us help you choose your neighborhood. The symbols on the map coordinate with an area of town.



## 3000 Employment/Careers

## 310 Help Wanted

**BOURBON & BAKER; KITCHEN TEAM.** Immediate openings for part-time cooks, prep cooks and dishwashers. No experience required, but preferred. Apply within at 312 Poyntz Ave.

**DRIVERS - CDL-A.** Train and work for us! Professional, focused CDL training available. Choose Company Driver, Owner Operator, Lease Operator or Lease Trainer. (877) 369-7885 www.CentralTruckDrivingJobs.com

**EXP. FLATBED Drivers:** Regional opportunities now open with plenty of freight & great pay! 800-277-0212 or driveforprime.com

**FAMILY FARM** is seeking a motivated swine herdsman. We're only 15 minutes from campus and we offer flexibility in work schedules. We will train the right individual to eventually manage swine nursery and finishing units for full time employment. Housing is available for long term, full-time employee. Duties include management of Swine nursery and finishing units with strict attention to animal health and welfare, sanitation, bio-security, production flow and marketing. 785-456-3457

**HARRY'S KITCHEN TEAM.** Seeking part-time cook, prep cook and dishwasher kitchen team members. No experience required, but preferred. Apply within at 418 Poyntz Ave.

**HIRING DAYS!** Both McDonald's Manhattan Locations: 02/15 from 2 - 5 pm. Starting Wage \$7.60. Flexible Schedule, Benefits and Advancement Opportunities.

**HOWE LANDSCAPE INC** is currently seeking laborers for several of our divisions at our Manhattan and Riley locations. This is for full time and part time help, with flexible schedules for students, which includes meeting crews at the job sites. Applicants need to have a valid driver's license and pass a pre-employment drug test. Apply either in person Monday-Friday, 8-5 at 12780 Madison Rd in Riley; call 785-776-1697 to obtain an application; or visit our website, www.howlandscape.com to print a copy of our application.

**NOW HIRING Hop N Skip** convenience store. Afternoon and evening shifts. Apply in person. 2233 Tuttle Creek Blvd.

## 310 Help Wanted

**KS STATEBANK** is hiring for a part-time teller at our Downtown Manhattan branch. As a teller you will provide services to clients including checkbook balancing and process and verify transactions while providing exemplary service to our clients and your team members. Responsibilities will also include cross-selling bank products and services. One to two years of previous bank or cash-handling experience, moderate computer skills and 10-key proficiency is required. You should have strong customer service abilities, good sales and motivational skills, and present a neat, professional appearance. This is a public contact position; candidates should enjoy and be adept at dealing with the public. You will also demonstrate solid time management, organization and communication skills. Visit ksstatebank.com/jobs for more information and to apply now. No phone calls or fax submissions. EOE.

**MUSTANG CLUB** Now accepting applications for dancers, immediate openings for full & part time, flexible hours, no experience necessary, great earning potential, apply in person after 7:30 pm, 1330 Grant Ave., Junction City, 785-375-5279

**NATIONAL REAL Estate** Investing company is expanding to the Manhattan area. We are seeking 10 open minded, creative, positive people who are ready and willing to work. TEXT your full name and email address to 724-680-0152.

**NEED CLASS A CDL TRAINING?** Start a CAREER in trucking today! Swift Academies offer PTDI certified courses and offer "Best-In-Class" training. New Academy Classes Weekly. No Money Down or Credit Check. Certified Mentors Ready and Available. Paid (While Training With Mentor). Regional and Dedicated Opportunities. Great Career Path. Excellent Benefits Package. Please Call: (602) 714-9455

**PART-TIME Medical Receptionist** needed for chiropractic clinic. Seeking personable individual with good communication skills to join our team. Monday - Friday afternoon shift with occasional Saturday shift. Fifteen to twenty hours per week. Please apply at Sorell-Iversen Chiropractic Clinic, 630 Poyntz Ave.

## 310 Help Wanted

**T-MOBILE** is looking for a Part-Time Retail Sales Associates in Manhattan. We are looking for highly motivated individuals with excellent customer service skills. Candidates must have an outgoing personality, be self-motivated and eager to learn. Sales experience is a plus but not necessary. \$7.50 - \$15.00 Earn an hourly rate plus commission. Send resume with references to careers@sw-phones.biz This location is operated by Simply Wireless.

## 340 Fundraisers/Scholarships

**\$2,000 BETTER Business Bureau Foundation Student of Integrity Award Scholarships.** Application Deadline 3-07-14. <http://kansaspains.bbb.org/studentaward/> or 316-263-3146/800-856-2417 #4208

## 400 Open Market

## 455 Sporting Equipment

**GUN SHOW FEB. 15-16 SAT. 9-5 & SUN. 9-3 WICHITA CENTURY II EXPO HALL (225 W DOUGLAS) BUY-SELL-TRADE INFO: (563) 927-8176**

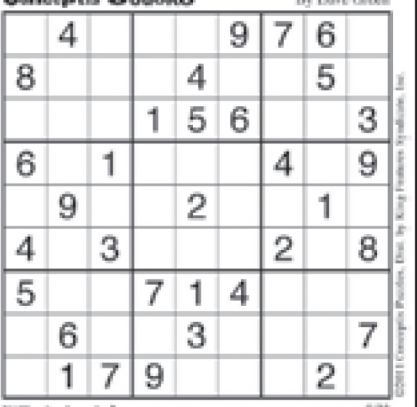
# Have things for sale?

Sell them here! Collegian Classifieds

**Need a roommate?**  
Find one here.

## Pregnancy Testing Center

539-3338 www.PTCkansas.com



Difficulty Level ★

Answer to the last Sudoku.



**"Real Options, Real Help, Real Hope"**  
Free pregnancy testing  
Totally confidential service  
Same day results  
Call for appointment  
Mon.-Fri. 9 a.m.-5 p.m.  
Across from campus in Anderson Village

## Deadlines

Classified ads must be placed by noon the day before you want your ad to run. Classified display ads must be placed by 4 p.m. two working days prior to the date you want your ad to run.

CALL 785-532-6555

E-mail [classifieds@kstatecollegian.com](mailto:classifieds@kstatecollegian.com)

## Classified Rates

1 DAY  
20 words or less \$14.95  
each word over 20 20¢ per word

2 DAYS  
20 words or less \$16.95  
each word over 20 25¢ per word

3 DAYS  
20 words or less \$19.95  
each word over 20 30¢ per word

4 DAYS  
20 words or less \$22.50  
each word over 20 35¢ per word

5 DAYS  
20 words or less \$25.05  
each word over 20 40¢ per word  
(consecutive day rate)

## To Place An Ad

Go to Kedzie 103 (across from the K-State Student Union.) Office hours are Monday through Friday from 8 a.m. to 5 p.m.

## How To Pay

All classifieds must be paid in advance unless you have an account with Student Publications Inc. Cash, check, MasterCard, Visa or Discover are accepted. There is a \$25 service charge on all returned checks. We reserve the right to edit, reject or properly classify any ad.

## Corrections

If you find an error in your ad, please call us. We accept responsibility only for the first wrong insertion.

## Cancellations

If you sell your item before your ad has expired, we will refund you for the remaining days. You must call us before noon the day before the ad is to be published.

## 1000 Housing/Real Estate

## 110 Rent-Apt. Unfurnished

1801 PLATT one-bedroom apartment for rent. Hardwood floors, fresh paint, off street parking, across from campus. Available immediately or June 1, \$650/ month. Call KSUF at 532-7569 •

**AFFORDABLE KSU** living in two and three-bedroom apartments. Nearly new brick building with an awesome amount of parking. Washer/ dryer in each unit. Owner will pay for KSU parking pass. Can't beat this deal. Irvine Real Estate 785-539-9800.

**APM - ONE, TWO, THREE AND FOUR-BEDROOMS AVAILABLE FOR JUNE, JULY AND AUGUST.** Great locations. Close to Aggieville. Pet Friendly. Call **ALLIANCE** today. 785-539-2300 EXT. 201 or visit us on the web at [www.alliancemhk.com](http://www.alliancemhk.com) - **REQUEST A SHOWING ONLINE TODAY!**

**APM - TWO-BEDROOM APARTMENTS.** Great locations. Close to Aggieville. Pet Friendly. Call **ALLIANCE** today. 785-539-2300 EXT. 201 or visit us on the web at [www.alliancemhk.com](http://www.alliancemhk.com)

**CAMPUS EAST** Apartments. Now leasing for August 2014. One and two-bedroom. One block from KSU, small pets okay, pool, on-site laundry, firstmanagementinc.com. Office located 1401 College Ave. 785-539-5911.

**FOUNDERS HILL** Apartments. Now leasing for August 2014 - Luxury one, two, three, and four-bedroom apartments. Washer/ dryer, pool, hot tub, fitness center, small pets okay. Firstmanagementinc.com. 1401 College Ave. 785-539-4600.

## 110 Rent-Apt. Unfurnished

**GREAT LOCATION!** Spacious three-bedroom, two bath, with washer and dryer, close to KSU and shopping. \$960 per month. Call Irvine Real Estate at 785-539-9800, Monday-Friday 9-5 or Marlene at 785-341-8576 anytime for more details.

**LEASE WITH US NOW** for June and August. One, two, three, and four-bedroom units. Contact Marlene Irvine 785-341-8576.

**NOW LEASING** for June and August 2014. One-bedroom in newer complex, two blocks to campus, half a block to Aggieville. All appliances including washer/ dryer provided. No pets/ no smoking policy ensures a clean apartment when you move in. 785-313-7473. [ksurentals@sbcglobal.net](mailto:ksurentals@sbcglobal.net)

**THREE-BEDROOM APARTMENT.** \$1020/ month. Clean apartments. No Pets. Includes washer and dryer. Close to campus. Call/ text 785-632-0468. Email [brianj@pab-inc.com](mailto:brianj@pab-inc.com)

**TWO-BEDROOM,** two blocks east of campus in newer complex. Laundry facility on site, no pets, call Holly 785-313-3136. ♦

**WOODWAY APARTMENTS.** New specials for immediate move in. Two-bedroom, two-bathroom, den, three-bedroom, two-bathroom, den and four-bedroom. Specials starting at \$725.00 per month. 2420 Greenbriar Dr. (across from the stadium), woodwayapartments@yahoo.com 785-537-7007. ■

**BEAUTIFUL, CLEAN** three and four-bedroom apartments. Near ATA bus stop, washer/ dryer, stainless steel appliances, June lease. 785-632-4892.

## 117 Rent-Condos & Townhouses

## NOW LEASING

Close to Campus!  
1030 Kearney  
1131 Bertrand  
1001 Laramie  
2000 College Heights  
1114 Fremont  
519 Osage  
916 Kearney



## 120 Rent-Houses & Duplexes

**APM - FOUR-BEDROOM HOUSES.** Great locations. Close to Aggieville. Pet Friendly. Call **ALLIANCE** today. 785-539-2300 EXT. 201 or visit us on the web at [www.alliancemhk.com](http://www.alliancemhk.com)

**AVAILABLE AUGUST.** Two, three, four, five and six-bedrooms. Washer/ dryer. Close to campus. No pets. 785-317-5026.

**FIVE-BEDROOM,** two bathroom, two kitchens, two living rooms, washer and dryer, two car garage. \$340 per bedroom. August lease. Call Jeff at 313-3976

**FIVE-BEDROOM, ONE** and one-half baths, \$1750/ month. Utilities included. Juliette and Fremont. June lease. 785-341-5091. [manhattan-tankrentals.com](http://manhattan-tankrentals.com). •

**FOUR-BEDROOMS,** 2425 Himes. June 1st. Central air, washer/ dryer, trash paid, no pets. \$1350. 785-587-7846. ■

**FOUR-BEDROOM,** two bathroom house with washer and dryer. Close to Campus. Two houses to choose from. Call Doug at (785)313-5573

## 120 Rent-Houses & Duplexes

**JUNE, 2000 square feet,** four-bedroom three bath, washer/ dryer hookups, trash/ lawn care provided, off-street parking. Close to campus, \$1400, no pets/ smoking. Call or text (785)532-8256.

**LARGE FIVE-bedroom,** three-bath house close to campus. \$370 per person (Five people). Call Sheila (913)485-5254.

**THREE-BEDROOM,** one bath. Six-bedroom, three bath. Two kitchens. Washer and dryer, parking, close to campus. June lease. 785-539-5800. [www.somersetingmtco.com](http://www.somersetingmtco.com).

**THREE-BEDROOM,** TWO bath, two-car garage. Good location for vet student. \$1200/month. Call/ text 785-632-0468. Email [brianj@pab-inc.com](mailto:brianj@pab-inc.com)

## 200 Service Directory

## 255 Other Services

**DISH TV Retailer.** Starting \$19.99/month (for 12 mos.) Broadband Internet starting \$14.95/month (where available) Ask About SAME DAY Installation! CALL Now! 1-800-723-7142

**YOU CAN** become an expert in HVAC installation and repair. Pinnacle Career Institute Online HVAC education in as little as 12 months. Call us today: 1-877-651-3961 or go online: [www.HVAC-Online-Education.com](http://www.HVAC-Online-Education.com)

# Lost it? Post it. Find it.

Collegian Classifieds  
532-6555





## K-State Lafene Health Center

[www.k-state.edu/lafene](http://www.k-state.edu/lafene)

General Medical Clinic Hours:

Mon - Fri: 8AM - 6PM

Sat: 10AM - 1PM

Appointments recommended;

Please call first

785.532.6544

# Fighting dry winter skin involves apt soap, lotion use



PHOTO ILLUSTRATION BY LAUREN KUYENDALL | THE COLLEGIAN

Winter can mean drier skin, so lotion use can be especially important in maintaining skin health.

BY MEGAN WHEELER  
THE COLLEGIAN

In addition to the snow and ice that people have to battle during the winter months, there is another, more subtle source of irritation that undoubtedly visits many people this time of year: dry skin.

"Think of skin as a cake with multiple layers wrapped in plastic food wrap," said Gretchen Jones, registered nurse at GraceMed Health Clinic in Wichita. "We wrap cakes to keep the moisture in, keeping the cake from drying out — keeping it fresh. The outermost layer of skin, the stratum corneum, is a mix of dead skin cells with your body's natural oils that work to keep water in, acting like the plastic wrap."

Dry skin occurs when the stratum corneum is not well hydrated,

making it unlikely to function naturally, Jones said. The cracking of the skin is a common side effect of dry skin. The skin is drying out and shrinking, exposing the living cells to the environment.

"This is why itching accompanies dry skin," Jones said. "The living cells beneath the stratum corneum are exposed to germs and potential irritants, making the dry area uncomfortable."

Laura Monisse, special undergraduate in architecture, said she is one of many battling this scenario.

"Being from Australia, this whole dry skin thing is new to me," Monisse said. "I find it very irritating and have been battling it all year. I constantly moisturize and drink plenty of fluids, but I don't think that is enough."

Fortunately, there are numerous ways to combat dry skin. The

first and most important thing in fixing the problem is to identify what leading factors are drying out the skin.

One main factor is the lack of humidity in the air, especially during winter. The air in colder temperatures lacks moisture, taking away the ability for skin to absorb moisture from the air.

"Many people do not realize the importance of humidifiers," Jones said. "People living in snow prone areas should seriously consider installing a humidifier in their central heating system of their house. Or at least purchase a portable humidifier they can keep in the room with them, especially in their bedroom at night."

Keeping the humidity levels from getting too low not only helps keep outer skin hydrated, but also helps to hydrate the lining of the throat and nose, helping to prevent

the common cold.

There are three key ways to moisturize skin without prescription lotions, ointments and oils, said Laura Matthews, nurse at the Dermatology and Skin Cancer Center of Kansas City in Kansas City, Mo.

"Lotions are by far the most popular skin moisturizer," Matthews said. "They are not too greasy, making it popular, however repeated use of lotions can cause drying in the skin. Sometimes, what the skin needs is a little grease. Ointments tend to be the best at trapping moisture in the skin."

Matthews said she suggests combatting the greasy feel of ointments by applying in small amounts and making sure to rub it in well.

"When using bath oils, make sure to wet your skin immediately after lightly towel drying after the bath to avoid reversing the hydration,"

Matthews said. "If you don't like baths, then apply the bath oils to your skin directly after getting out of the shower, just as if you were using any other type of moisturizer."

Water alone is not enough to rehydrate dried out skin. Soapy hot water can dry out skin even more by removing the natural oils essential for your skin to absorb and contain moisture, Matthews said, stressing the importance of applying a moisturizer after any type of bathing.

"Never take more than one shower or bath within a 24-hour period, and even then it should not last more than 10 minutes or so," Matthews said. "Never bathe in hot water, always warm, and use soap sparingly. Skin needs oils. Without them, it is harder to combat bacteria, and can lead to dermatologic problems in the future."

## PLUNGE | Fundraising goal \$23,000

CONTINUED FROM PAGE 1

a good call. When you get out of the water, the first thing you want is to get into some dry clothes fast."

Manhattan area participants can choose between the Plunge, a 5k race called the Strut, or both. The registration fees are \$75 per person for the Plunge, \$25 for the Strut, or \$100 for both, regardless of whether the person is an individual or on a team. There will also be a costume contest, other prizes and incentives and on Feb. 21 a \$5 barbecue lunch courtesy of Texas Roadhouse. All proceeds go to the SOKS.

A number of students participate in the Plunge each year, including members of the Delta chapter of Phi Beta Sigma fraternity.

Jeremy Scott, senior in agricultural economics, said Phi Beta Sigma plans to send 10 people to the event this year. They will have a table set up in the K-State Student Union to help raise awareness and money for their \$750 team registration fee. The table will be set up from 11 a.m. to 2 p.m. today, and at the same time next week from Monday to Thursday.

"The week before, we decide what we're going to

wear," Scott said. "Every year we come up with a theme."

Scott said last year they went to the Plunge dressed as polar bears and penguins, and the year before as characters from the 1993 film, "Cool Runnings."

The SOKS has a goal of \$23,000 this year at the Polar Bear Plunge. As of Wednesday, they had raised \$10,027.50. For more information on how to register, donate or volunteer, visit [ksso.org/manhattan](http://ksso.org/manhattan)

"It just seemed like one of those things that everyone should try once, just for the experience," Strouts said.

When you're done reading all the articles, don't forget to waste more time in lecture by doing the

located in the classifieds section  
the collegian

SUDOKU

Don't just act like you know what you are talking about.

Get Educated.

the collegian

Tip-Off Edition

Covering Men's & Women's Basketball All Season

Low Cost Conservation – Tree and Shrub Seedlings

Kansas Forest Service

Spring orders, now through May 5th.

Bareroot and Containerized Available

Seedlings Shipped to Your House

Order online or call  
[www.KansasForests.org](http://www.KansasForests.org)  
1-888-740-8733

Prices Starting at  
\$0.80 per  
Seedling

Get your copy today

Kansas State University's Campus Directory

in Kedzie 103

coupons • menus • campus maps • listings • and more!

785-532-6555

the collegian

Your hometown. Their future.



Imagine the possibilities for your community if everyone designated just 5% of their estates to hometown needs.

With the help of community foundations, we can create permanent sources of funding for local charities, schools, churches, parks, and so much more!

KEEP 5 IN KANSAS

A little planning. A big impact.

Learn more at [keepfiveinkansas.com](http://keepfiveinkansas.com)

Everyone Likes To Show A Little Skin

Wellness Guide: Feb. 20  
Spring Break Guide: Feb. 28